



# Hexco Personal Spelling Coach (PSC)

## OVERVIEW/SUMMARY

Hexco's PSC program challenges and encourages students pursuing top placement in spelling competitions like the National Spelling Bee, North South Foundation, and South Asian Spelling Bee. Students learn to “figure out” unfamiliar words using spelling rules from Latin, Greek, German, French, Spanish, Japanese, and more. Coaches are trained to guide, motivate, and recognize true knowledge vs. lucky guesses. Ideal students are open to encouragement, challenges, and long-term growth. Spellers of all levels—from beginner to advanced—are welcome.

**Head Coach Michelle Horton** - Michelle has coached numerous champion and top-ranking spellers and helped develop the PSC program since 2008. She holds a degree in Secondary Education and specializes in language-based strategies that build mastery and confidence.

**Ideal Candidate** - Motivated students who are aiming for advanced competition and willing to study 5–10 hours/week outside of coaching

### Included

- Weekly or biweekly 1-on-1 coaching via Teams
- Lessons on language rules, etymology, and decoding unfamiliar words
- Feedback emailed to student and parent after each session
- Limited-access word lists for enrolled students
- Custom assignments requiring 1–2 hours of daily study
- Assistance in building a personal spelling collection or “notebook”

### Getting Started

1. Assessment – Evaluate spelling skills and learning style
2. Placement – Match with an experienced coach
3. Coaching Begins – Tailored lessons, feedback, and encouragement

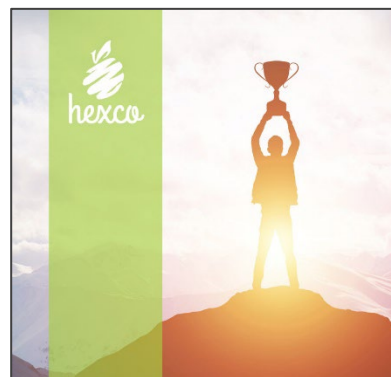
### Required Materials

- Subscription to Merriam-Webster Unabridged Online
- Computer with internet and webcam
- Access to Microsoft Office or Google Docs/Sheets
- **Recommended Materials** (but not required): Hexco’s *Spelling Rules Book*, *Verbomania*, *New Nat’s Notes*, and/or *Spell Buddy* (print or eMentor formats)

For More Information – [Spelling Coach Webpage](#) and (recommended) [Detailed PSC Information .pdf](#)

Note: Payment is due before each 4-week block (non-refundable). All materials are copyright-protected and may not be shared or posted.

**Interested or Have Questions?** Complete our interest form: <https://www.hexco.com/spelling-coach-interest-form>. We typically reply within 1-2 business days, or use our [Contact](#) form to reach us directly.



**Did you know?** 38 National Spelling Bee Champions have used Hexco Products.