THE FACTS

- In 2019, 62 students at the National Spelling Bee were coached by Hexco.

- 94% of those who advanced to the finals on ESPN were Hexco customers, and 31% of the finalists were coached.

- Hexco products have been used by NSB champions for 20 years in a row.

- Seven out of eight of the 2019 “octo-champs” were Hexco customers, and one champion was coached.

- Over the last four years, 92% of NSB finalists had at least one Hexco product.

- Hexco retains an experienced team of personal spelling coaches to fit your child’s unique coaching needs, study style, and personality.

- Hexco’s coaching methods have been utilized and proven effective since 1982 when President Linda Tarrant began coaching all three of her daughters to the higher rungs of the National Spelling Bee.

www.hexco.com

TUITION

- 8 Sessions - $1725* includes 1 hour of one-on-one weekly or bi-weekly quizzing and coaching. Add a written assessment for $400 more (optional).

- 16 Sessions - $3450 includes 1 hour of one-on-one weekly or bi-weekly quizzing and coaching

INCLUDED:

- Language information and accelerated assignments
- Quizzing/coaching on multiple lists plus unexplored words
- Specific email feedback on student progress
- eMentor study lists

*Most popular; includes option to upgrade to 16-session program within 3 weeks of enrollment.
THE PSC PROGRAM

Hexco's Personal Spelling Coach (PSC) system is designed to challenge and encourage serious students who are working toward advanced placement in the National Spelling Bee (NSB), the North South Foundation Bee, and/or the South Asian Bee. Experienced spellers attest that, at the highest levels of competition, the ability to "figure out" a word can be as vital as possessing a rich word foundation. Our coaches are trained to identify words your student has never seen before and emphasize understanding rules for spelling words from multiple language groups such as German, Spanish, French, Japanese, Italian, Russian, Hebrew, Latin, Greek, and more. Centered on advanced vocabulary augmentation and the understanding of language intricacies and patterns, Hexco's PSC program can help optimize study time while tapping into long-term memory.

HOW DOES IT WORK?
Unique and challenging word lists and tests are administered by expert orthographers, and immediate feedback is given. Utilizing this method, students are able to mentally "map" words by connecting their practice word to other words and word parts that are already committed to memory. Assignments are customized to match each student's ability and goals, and follow-up emails to parents and student with feedback and encouragement are given. The primary focus of the PSC program is to instill an extensive bank of words enriched with meaning. Long after the spelling bees, the love of the language lasts.

"My son thoroughly enjoyed the PSC program and every single Hexco product." –Viji, parent

Download more information: www.hexco.com/Hexco-Personal-Spelling-Coach

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