

# THE FACTS

- In 2019, 62 students at the National Spelling Bee were coached by Hexco.
- 94% of those who advanced to the finals on ESPN were Hexco customers, and 31% of the finalists were coached.
- Hexco products have been used by NSB champions for 20 years in a row.
- Seven out of eight of the 2019 "octo-champs" were Hexco customers, and one champion was coached.
- Over the last four years, 92% of NSB finalists had at least one Hexco product.
- Hexco retains an experienced team of personal spelling coaches to fit your child's unique coaching needs, study style, and personality.
- Hexco's coaching methods have been utilized and proven effective since 1982 when President Linda Tarrant began coaching all three of her daughters to the higher rungs of the National Spelling Bee.

[www.hexco.com](http://www.hexco.com)



# TUITION

- **8 Sessions - \$1725\*** includes 1 hour of one-on-one weekly or bi-weekly quizzing and coaching. Add a written assessment for \$400 more (optional).
- **16 Sessions - \$3450** includes 1 hour of one-on-one weekly or bi-weekly quizzing and coaching

## INCLUDED:

- Language information and accelerated assignments
- Quizzing/coaching on multiple lists plus unexplored words
- Specific email feedback on student progress
- eMentor study lists

\*Most popular; includes option to upgrade to 16-session program within 3 weeks of enrollment.

**PERSONAL**  
*Spelling Coach*  
By Hexco Academic



## GOING FOR THE GOLD IN SPELLING

Crash Course for Spellers attending the National Spelling Bee: [www.hexco.com/Spelling-Crash-Course](http://www.hexco.com/Spelling-Crash-Course)

## THE PSC PROGRAM

**Hexco's Personal Spelling Coach (PSC)** system is designed to challenge and encourage serious students who are working toward advanced placement in the National Spelling Bee (NSB), the North South Foundation Bee, and/or the South Asian Bee. Experienced spellers attest that, at the highest levels of competition, the ability to "figure out" a word can be as vital as possessing a rich word foundation. Our coaches are trained to identify words your student has never seen before and emphasize understanding rules for spelling words from multiple language groups such as German, Spanish, French, Japanese, Italian, Russian, Hebrew, Latin, Greek, and more. Centered on advanced vocabulary augmentation and the understanding of language intricacies and patterns, Hexco's PSC program can help optimize study time while tapping into long-term memory.

### HOW DOES IT WORK?

Unique and challenging word lists and tests are administered by expert orthographers, and immediate feedback is given. Utilizing this method, students are able to mentally "map" words by connecting their practice word to other words and word parts that are already committed to memory. Assignments are customized to match each student's ability and goals, and follow-up emails to parents and student with feedback and encouragement are given. The primary focus of the PSC program is to instill an **extensive bank of words enriched with meaning**. Long after the spelling bees, *the love of the language lasts*.

"Thank you so very much for your guidance, time, and support for my son as he prepared for the National Spelling Bee. As you know, studying for spelling can be both overwhelming and lonely. With your help, my son was able to avoid those pitfalls, staying focused and positive through a year of studying! You were a calming and motivating influence on him and were certainly a big reason he achieved his goal of making it to the semifinals. Thank you."

~Kim, parent

"My son thoroughly enjoyed the PSC program and every single Hexco product." ~Viji, parent

Download more information: [www.hexco.com/Hexco-Personal-Spelling-Coach](http://www.hexco.com/Hexco-Personal-Spelling-Coach)

ENROLLMENT INFORMATION: 800.391.2891

EMAIL: [hexco@hexco.com](mailto:hexco@hexco.com)

## PERSONAL Spelling Coach

For students preparing for the

**National Spelling Bee  
North South Spelling Bee  
South Asian Spelling Bee**

"His Hexco collection and accompanying hand-written spelling binders and notebooks remain a testament to a lofty mountain conquered ... Thanks once more for what I believe are your company's far-reaching contributions enriching my son's life and I'm sure many others."

~Brian, parent

## JOIN TODAY

Ask about our group **Fast Track** program for aspiring spellers!

