



20% of the kids on ABC were current or former Hexco coached students.

# Spelling Coaching

Since one of our coaches was seen on national television, the word is out, and the demand for our spelling coach system has skyrocketed. While Michelle Horton has a waiting list for our coaching program, we are pleased to have added two more highly-qualified personal coaches under Michelle's tutelage who are currently working successfully in the PSC program with spellers.

HEXCO's Personal Coaching System is designed for serious spelling bee contenders. Sessions are

conducted by phone on a weekly or bi-weekly schedule, and extensive assignments and work lists are given for student study via email. Students are assessed for level of expertise so that work can challenge each individually.

One of the keys to the success of this program has been our communication. Following every session, assignment, and phone call, both the student and the parent receive email correspondence from his/her coach. For complete information, download our data sheet on our **Personal** 



from <u>www.hexco.com</u> on the National Spelling Bee page.

Tuition fees 2010 - Personal Spelling Coach Spelling Coaching - 16 sessions | \$2,800 Spelling Coaching - 8 sessions | \$1,900

### CHANGES IN THE SCRIPPS WORD LIST ~ 2010-11

Registration for the National Spelling Bee is open until October 15, and after registering, the new study list is available. Last year, there were 225 words for all grades (1st thru 8th). This year, these have been entirely replaced with *450 new words* for grades 1 thru 8. These comprise the study list for class and school bees. They are identified by grade with about 100 words for each grade with the same overlapping of words as last year. (i.e. Half the 4th grade words are on the 3rd grade list and the other half of the 4th grade words are on the 5th grade list, and so on.) The *Spell It!* list is unchanged, and the *Words You Need to Know* posted on <u>www.myspellit.com</u> are unchanged.

800.391.2891





# **ADVANCED SPELLING**

## New Nat's Notes

Vade Mecum for Seríous Spellers

- Over 18,000 words in 2 volumes
- Pronunciations & definitions
- Alphabetic or difficulty sequence

With over 18,000 words, this 2-volume set is geared toward those aiming for the highest reaches of competition and includes challenging words from the original **Nat's Notes**, plus difficult words from *Paideia*, the *Consolidated Word List* (CWL), and regional and national bees since the 1970s. **New Nat's Notes (NNN)** also includes 7,000 words not in CWL. Annually, **NNN** contains about 60% of all off-list words at regional and national bees. The combination of **NNN** and **Verbomania** contains over 90% of the Written Round Words and over 70% of all off-list words in oral rounds used in 2010. This collection is available in alphabetic or difficulty sequence, and ALL words have pronunciations, definitions, and etymology!

New Nat's Notes | #nnn | \$150 \_\_\_\_\_ Alpha Sequence \_\_\_\_\_ Difficulty Sequence

Written Round Readiness Formatted like the 2010 Written Round in D.C.!

-New-

The written round at the National Spelling Bee in Washington contains words that run the gamut on difficulty levels from fairly easy to very esoteric. Remember, this is the critical round which narrows the field for those advancing to rounds shown on national TV.

Designed in the format of the computerized test given at the 2010 National Bee, each volume of *Written Round Readiness* consists of 3 tests with 50 words. In Washington, a computer speaks the pronunciation while showing definition, parts of speech, a sentence, and word origin on the screen - *Written Round Readiness* does the same! A student then enters the spelling and continues on to the subsequent word. The companion booklet lists the words in each test, so that a student may study and improve upon troublesome words. (PC compatible)

Written Round Readiness | #nswrr | \$75 \_\_\_\_ Volume 1 \_\_\_\_ Volume 2 \_\_\_\_ Volume 3

### New Bee Prepared Over 25 Years of Coaching Expertise!

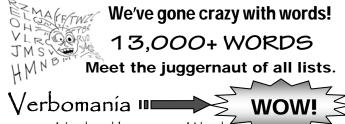


New Bee Prepared reveals insights gained from

coaching spelling at all levels for over 25 years and from attending the National Spelling Bee for 10+ years. The workings of the Bee are scrutinized, off-list word selections are analyzed, study materials and study methods are critiqued, strategies for study are presented, and suggestions are given for conducting a successful bee. Included is a list of over 35,000 "bee words" (no pronunciations or definitions) which contains **72%** of all surprise words in D.C. used in 2010 and a large number of the off-list words given at Regional Bees! This book is ideal for those aspiring to greater heights or those qualified to go to Washington.

### Bee Prepared | #bee | \$45





13,000 Vivid and Interesting Words

**Verbomania** means "passion, craze, or obsession with words." This prep book contains over 13,000 vocabularyenriching, SAT-type words (over 7,500 of the words in this volume are from CWL). Words include definitions, parts of speech, and pronunciations, and the difficulty version has etymology! These are some of the more dynamic and interesting nouns, verbs, and adjectives from the English language that form a strong spelling and vocabulary foundation.

At the 2010 National Bee 68% of the Written Round Words were in this book.

Verbomania Alpha Sequence | #vbooka | \$75 Verbomania Difficulty Sequence | #vbookd | \$90



This colossal three-volume collection contains recordings and dictionary information of all the words in **Verbomania** on computer software CDs. Each volume contains over 4,000 words organized by length of word in a random sequence. **VerboMentor** will enable spellers to master 13,000 words that are strong spelling words and vocabulary enriching.

VerboMentor - Complete 3 Volume Set | #vmenall | \$399

VerboMentor - Single Volume | #vmen | \$149 \_\_\_\_ Volume 1 \_\_\_\_ Volume 2 \_\_\_\_ Volume 3

VocabMentor & Vocab Tests

Authored by SAT & GMAT Instructor

North South participants use our spelling and geographic products, as well as science, math, and writing products. *VocabMentor* and *Vocab Tests* contain 500 questions to help students prepare for the <u>North South Foundation</u> vocabulary contest or the SAT. Questions are organized by categories, such as words suggesting alteration, words associated with people, words denoting clarity, positive words, negative words, and words that are often confused. (One-year extended license available for installing on up to 5 students' home PCs.)

VISIT OUR WEBSITE FOR SCIENCE PRODUCTS!

Vocab Mentor & Tests | #vmt | \$100 Vocab Mentor | #vm | \$75 Vocab Mentor Ext. Lic. | #vmex | \$75 Vocab Tests | #vt | \$50



# **ADVANCED SPELLING**

# Spelling Rules Book

Know the Rules and Eliminate the Guesswork

- Spelling Tips
- **Greek & Latin Elements**
- Language Skills **Basic rules and guidelines**

Spelling Rules Book is entitled "Why Isn't 'Phonetic' Spelled the Way it Sounds?" This 150-page compilation promotes less reliance on rote memorization and more on understanding. For example, students learn when to use -ible rather than -able, and they will never look at the i-before-e rule the same way again! Foreign language rules are included; an encyclopedic list of Greek and Latin roots with definitions and words derived from each is also included. A true sine qua non for the competitors!

Spelling Rules Book | #nsspbk | \$75

# EtymaMentor, EtymaNotes, and Etyma Flips! Study Word Roots & Origins

Hexco's Etyma products are now available in 4 volumes -Basic Latin, Intermediate Latin, Basic Greek, and NEW Intermediate Greek. Each volume contains some 150 roots, 25 prefixes, and 25 suffixes. Now ardent students seeking to augment spelling skills and expand vocabulary can utilize one or more study methods!

- EtymaMentor Interactive computer software that tracks errors and successes (even when sessions are closed and re-opened at a later time) until all content is mastered. Extended usage license is appropriate for those who wish to install software on up to five students' personal computers. PC compatible only. Call for free Sampler.
- Etyma Notes This is the "notebook-style" printed • version of any or all four of our Etyma volumes. EtymaNotes accompanies software or may be purchased separately.
- EtymaFlips NEW! Online interactive flashcards, (available anywhere with online access) are separated into virtual decks for fun, organized study "virtually anywhere!" One-year subscription. (PC and Mac compatible)

### EtymaMentor & Notes - Single Volume | \$30 ea.

- Basic Latin Intermediate Latin
- Basic Greek **Intermediate Greek**
- Greek EtymaMentor & Notes - SET! All 4 | #etyal4 | \$100

EtymaMentor Ext. Lic. - 1 Vol | #etyalex | \$30 ea. EtymaMentor Ext. Lic. - 4 Vols | #etyal4ex | \$100

EtymaNotes - Single Volume | #etybk | \$20 ea.

- Basic Latin \_\_\_\_ Intermediate Latin Basic Greek \_\_\_ Intermediate Greek (NEW!)
- \_ EtymaNotes SET! All 4 | #etybks | \$75

EtymaFlips - Single Volume | #etyf | \$35 ea. \_\_\_\_ Intermediate Latin Basic Latin

- Basic Greek Intermediate Greek
- EtymaFlips All 4 | #etyfall | \$125



1.800.391.2891

NEW Intermediate

# **ANNUAL SPELLING**

Valerie's Spelling Bee Supplement A Study Book for Students to Carry Along

- Phonetic pronunciation Definitions
  - Language of origin Parts of speech

Included are: 1,100+ words from Scripps' Spell It!, plus their collection of "Words You Need to Know," Scripps' words from school bees, plus grade appropriate words by our Word Wizards totaling over 2,500 words! This list is downloadable from our website (words only). All words are in difficulty sequence.

Valerie's Supplement 2011 (single copy) | #vs | \$19 Valerie's Supplement 2006 Paideia | #vs\_06 | \$19 Valerie's Supplement 1999 Paideia | #vs\_99 | \$19

Valerie's Supplement - Set of 10 | #vsmore | \$90 Val's Supplement (add'l copies over 10) | #vsadd | \$9 ea.



Annual Newsletter - 19 Years of NSB recaps!

After a Spell is our annual newsletter that reviews the spelling vear for the National Spelling Bee. Articles by top spellers in the nation are featured, along with the Hexco products they used. Percentages of words found in our products, which were also used at the bee, are highlighted and changes instituted for bees are recapped. Plus, we include the words used at the National Bee and regional bees, which make an excellent resource to prepare for your own bees!

After A Spell 2010 (Avail. 12/10) | #after | \$9 After A Spell Collection 1991-2009 | #afterall | \$70

Talking Webster - 2011 Audio CD - Great for Travel and Home Study!

Hear each word on Scripps' annual Spell It! list correctly and distinctly pronounced with definitions and follow along with a provided list. This audio CD helps students and parents practice correct pronunciations and be able to quickly recognize words that are on Scripps' annual word list.

### Talking Webster - Spell-It! (1 CD) | #ntw1 | \$50

Hexco Academic has been a proud sponsor of the North South Foundation Competition for over 10 years. Hexco president, Linda Tarrant, and spelling coach Michelle Horton have also served as pronouncers and judges at North South competitions.



# **ANNUAL SPELLING & PAIDEIA**

# Natalie's Spelling Bee Organizer

To Conduct Dynamic, First-Class Spelling Events!

- Simple phonetic pronunciations
- Alternate pronunciations
- Parts of speech Etymology
- Definitions
- Sentences
- Words in difficulty sequence!

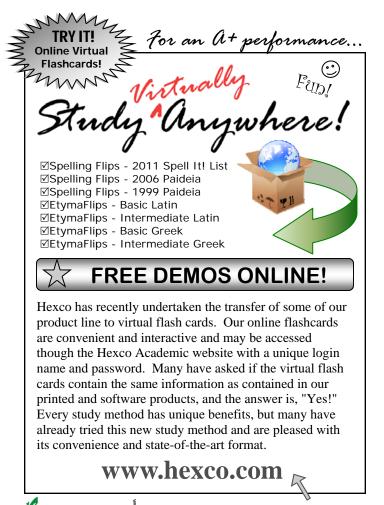


Bee coordinators have depended on our Organizers for 20+ years. The Graded-List volume is for class and school bees and is in difficulty sequence, with groupings for 1st-3rd, 4th-6th, and 7th-8th grades. The Spell It! volume for district, county, or other competitive bees, contains ALL of Scripps' words in a semblance of difficulty, plus "Words You Need to Know" from Scripps' website. The full contains both of the Organizer volumes. set

Nat's Sp. Bee Org. Graded & Spell It! 2011 | #nsall11 | \$100

Natalie's Spelling Bee Organizer Graded 2011 | #ns1 | \$60 Natalie's Spelling Bee Organizer Spell It! 2011 | #ns2 | \$60

Nat's Sp. Bee Organizer - 2006 Paideia | #nsall06 | \$100 Nat's Sp. Bee Organizer - 1999 Paideia | #nsall99 | \$100



# Spelling Mentor & Spelling Flips

Test Yourself on Computer Software or Online!

- Audio pronunciations
  - Phonetic pronunciations
- Definitions
- Parts of speech
- Carefully crafted sentences

Etymology

Interactive computer software or online subscription with audio allows students to hear the words and type in the spelling while the program monitors errors and successes. In addition to learning this current year's word list, we also recommend the 2006 and 1999 Paideia versions. "Spelling Flips" online audio flashcards are also available for current year, 2006, and 1999 words.

Spelling Mentor CD software program can track up to 20 students per computer; a mouse click enables the audio to repeat. Additional features include: preview words, request next letter, and flag troublesome words. Spelling Mentor may be installed on unlimited PC-compatible computers on a single campus. Schools may order an extended-usage license which allows up to 5 students to install Spelling Mentor on their home computers. BONUS OFFER: After your initial purchase, Spelling Mentor is 1/2 price when reordering the following year or ordering an additional 2006 or 1999 version with Paideia. (Email orders@hexco.com for FREE Mentor Samplers.)

SpellingFlips online virtual flashcards keeps track of correct and incorrect spellings on a per-session basis. "Smart Mode" has a built-in algorithm to make missed cards appear more often. SpellingFlips are available anywhere with online access and are PC or Mac compatible. Price shown is for a one year subscription. Try FREE Spelling Flips demo online on our National Spelling Bee page at www.hexco.com.

- Graded & Spell It! (full set) includes all 2,500+ words from Valerie's Supplement with all words in difficulty sequence.
- Spell-It! List (single volume) comes with Scripps' Spell It! words and Scripps' Words You Need to Know and is for higher level bees.
- Graded List (single volume) comes with Scripps' class and school bee words plus added words and is appropriate for classroom or school bees
- Paideia List 1999 enhance your word bank with a computerized collection of 3,404 words
- Paideia List 2006 enhance your word bank with a computerized collection of 4,118 words.

Spelling Mentor FULL VERSION | #nsm | \$130 ea. 2011 Graded & Spell It!

2006 Paideia Words 1999 Paideia Words

RE-ORDER SPECIAL Spelling Mentor\* | #nsmr | \$65 \*Customer loyalty discounted price on any one full set of SpellingMentor (value \$130) if customer has purchased a full set of any SpellingMentor within the year.

Spelling Mentor (only) | #nsm | \$75 ea.

2011 Graded List Spelling Mentor 2011 Spell It List Spelling Mentor

SpellingFlips FULL VERSION | #nsfa | \$149 ea.



2011 Graded & Spell It!

- 2006 Paideia Words 1999 Paideia Words
- SpellingFlips Graded 2011 | #nsfg | \$95 SpellingFlips - Spell It! 2011 | #nsfs | \$95

Add extended usage licenses for installing Spelling Mentor at Multiple Locations!

- 2011 Graded/Spell It Ext. Lic. | #nsmex | \$130
- 2011 Graded List Ext. Lic. | #nsmexg | add \$75 2011 Spell It! List Ext. Lic. | #nsmexs | add \$75

fax 830.367.3824 phone 800.391.2891

# **NORTH SOUTH & NATIONAL GEOGRAPHIC BEES**



Appropriate for the novice competitor to the experienced geographer, questions were developed for serious competitors and were used by the 2006 National Champion, Bonny Jain, and by the 2008 Champion, Akshay Rajagopal!

**GeoMentor** (Foundations) works like a proficient coach keeping track of errors, so a student can hone sessions to his or her problem questions. **GeoMentor** keeps up to 20 students' history records for each installation on your PC-compatible systems, and multiple installations are allowed on one campus. An extended one-year license is available for installing the program on up to 5 students' home/personal computers.

**GeoTests** (Foundations) in printed format can be used to double-check what students are learning or to work on paper rather than computer. *GeoTests* can be purchased separately or along with *GeoMentor*.

**GeoFlips** (Foundations) - Hexco's online virtual flashcards allow and encourage serious students to study anywhere with online access! Available in a one year subscription. **Try FREE online demo** before you buy on Hexco's National Geographic Bee webpage at <u>www.hexco.com</u>!

GeoMentor& GeoTests Foundations - Set | #geomtf | \$125 GeoMentor Ext. Lic. | #geomex | \$100

GeoMentor Foundations | #geom | \$100 GeoMentor Foundations Ext. Lic. | #geomex | \$100

GeoTests Foundations | #geot | \$50



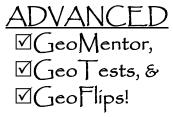
call 1.800.391.2891

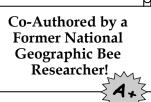
NEW A GeoFlips Foundations | #geof | \$149

## Geography Personal Coaching For Beginner or Advanced Students!

Hexco's Personal Coaching System for geography students is designed for motivated students who want to expand their knowledge base with the goal of reaching the highest levels in the National Geographic Bee.

The program begins with an initial assessment to identify your student's skill set and learning style. Discovering your child's strengths, as well as weaknesses, is critical to developing a unique curriculum. Designed to 'round-out' their geographical knowledge, this is paramount to helping them achieve their personal goals and to build their existing level upward!





**ADVANCED GeoMentor, GeoTests,** and **GeoFlips** offer 500 multi-layered questions that mimic the type of questions found at the higher rungs of the National Geographic Bee. This challenging format and the content itself raises this study product to a high level of difficulty. Instead of simply making a choice from a list of possibilities, students come up with answers on their own. Author Meaghan Mulholland-Hutson worked for National Geographic researching their questions for all levels of the official bee. Co-Author Shannon Barker is Hexco's in-house geographic expert. (Mulholland-Hutson also spelled at the National Spelling Bee in the early 90s.) *GeoTests* is the paper format, with the same test questions as the *GeoMentor* software program.

Advanced GeoMentor & GeoTests - SET | #geomta | \$125 Advanced GeoMentor Ext. Lic. | #geomex | \$100

Advanced GeoMentor | #geom | \$100 Advanced GeoMentor Ext. Lic. | #geomex | \$100

Advanced GeoTests | #geot | \$50

Advanced GeoFlips | #geoa | \$149



*Visualize World Geography* is a uniquely fun approach to learning mental mapping about countries and their locations! The book comes with a CD and uses all kinds of pictography and mnemonic devices, such as vivid illustrations, musical jingles, and clever storylines to organize geography into a web of associations. This product is appropriate for all levels of competitors, including the very young.

Visualize World Geography | #geov | \$35

Our two instructor/authors are members of the National Council for Geographic Education. Ms. Meaghan Mulholland-Hutson is a former National Geographic researcher. Ms. Shannon Barker is a former test writer for Harcourt Publishing and educator with a Master of Administration. Ms. Barker has served over 20 years in the U.S. Air Force and has traveled extensively throughout five continents. Questions in our Advanced **GeoMentor/GeoTests** were developed by this pair.

#### Geography Coaching - 16 Sessions | \$2800 Geography Coaching - 8 Sessions | \$1900

Please visit our website for more information or contact Hexco Academic if you have any questions.



### North South Foundation Order Form ~ 2010-2011

NORTH SOUTH & NSB ADVANCED SPELLING	ANNUAL SPELLING & PAIDEIA
SPELLING RULES	VALERIE'S SUPPLEMENT
Spelling Rules Book   #nsspbk   \$75 BEE PREPARED	Valerie's Supplement 2011 - Single Copy   #vs   \$19 Valerie's Supplement 2006 Paideia   #vs_06   \$19
New Bee Prepared   #bee   \$45	Valerie's Supplement 1999 Paideia   #vs_99   \$19 Valerie's Supplement - Set of 10   #vsmore   \$90
ETYMAMENTOR, ETYMANOTES & ETYMAFLIPS EtymaMentor & Notes - Single Volume   \$30 ea.	Valerie's Supplement (add'l copies over 10)   #vsadd   \$9 ea. TALKING WEBSTER
Basic Latin Intermediate Latin Basic Greek Intermediate Greek	Talking Webster - Spell-It! (1 CD)   #tw1   \$50
EtymaMentor & Notes - SET! All 4   #etyal4   \$100	AFTER A SPELL After A Spell 2010 (Avail. 12/10)   #after   \$9
EtymaNotes - Single Volume   #etybk   \$20 ea. Basic Latin Intermediate Latin R>,	After A Spell Collection 1991-2009   #afterall   \$70
Basic Greek Intermediate Greek (NEW!) EL MA	SPELLING MENTOR & SPELLING FLIPS Spelling Mentor FULL VERSION   #nsm   \$130 ea.
EtymaFlips - Single Volume   #etyf   \$35	2011 Graded & Spell It! 2006 Paideia Words1999 Paideia Words
Basic Latin Intermediate Latin	RE-ORDER SPECIAL Spelling Mentor*   #nsmr   \$65 (50% off!)     2011 Graded List only (Spelling Mentor)   #nsmg   \$75
$\underline{\qquad} Etyman ips - Air +   #etyrair   $$ $$ $$ $$ $$ $$ $$ $$ $$ $$ $$ $$ $$	2011 Spell It List only (Spelling Mentor)   #nsms   \$75
EtymaMentor Ext. Lic 1 Vol   #etyalex   \$30 ea. EtymaMentor Ext. Lic 4 Vols   #etyal4ex   \$100	*Customer loyalty discounted price <u>on any full set</u> of <i>SpellingMentor</i> (valued at \$130) if customer has purchased a full set of any <i>SpellingMentor</i> in the
NEW NAT'S NOTES New Nat's Notes   #nnn   \$150	previous year. Installing at multiple locations? Add extended usage licenses!
Alpha Sequence Difficulty Sequence	2011 Graded & Spell It Ext. License   #nsmex   add \$130 2011 Graded Ext. License   #nsmexg   add \$75
WRITTEN ROUND READINESS Written Round Readiness   #nswrr   \$75 ea.	2011 Spell It Ext. License   #nsmexs   add \$75 Spelling Flips FULL VERSION   #nsfa   \$149 ea.
Volume 1Volume 2Volume 3	2011 Graded & Spell It! 2006 Paideia Words1999 Paideia Words
VERBOMANIA & VERBOMENTOR Verbomania Alpha Sequence   #vbooka   \$75 Visit Alpha Sequence   #vbooka   \$75	SpellingFlips - Spell It 2011   #nsfg   \$95 SpellingFlips - Spell It 2011   #nsfg   \$95
Verbomania Difficulty Sequence   #vbookd   \$90 VerboMentor - Single Volume   #vmen   \$149 ea.	
Volume 1 Volume 2 Volume 3 Subtotal Volume 3 Subtotal	NATALIE'S SPELLING BEE ORGANIZER Nat's Spelling Bee Org. Graded & Spell It! 2011   #nsall11   \$100
\$	Natalie's Spelling Bee Organizer Graded 2011   #ns1   \$60 Natalie's Spelling Bee Organizer Spell It 2011   #ns2   \$60
ORDER FORM & BILLING/SHIPPING	Nat's Sp. Bee Organizer - 2006 Paideia   #nsall06   \$100 Subtotal
Date Total # of Items Ordered	Nat's Sp. Bee Organizer - 1999 Paideia   #nsall99   \$100 \$
\$ Subtotal	NORTH SOUTH & NATIONAL GEOGRAPHIC BEES
\$ 1 <sup>st</sup> Item Shipping (\$8.75 <u>or</u> \$6.00 if check accompanies order)	GEOMENTOR FOUNDATIONS
Add \$1 per additional item (or volume for multi-volume products.)	GeoMentor & GeoTests Foundations - SET!   #geomtf   \$125 GeoMentor Foundations (CD software only)   #geom   \$100 GeoMentor Foundations Ext. Lic.   #geomex   \$100 GeoTests Foundations (printed tests only)   #geot   \$50
<pre>\$ Tax (add 6.75% if TX order, or Tax exempt #)</pre>	GEOMENTOR ADVANCED
\$ORDER TOTAL	Advanced GeoMentor & GeoTests - SET!   #geomta   \$125 Advanced GeoMentor (CD software only)   #geom   \$100
(Bill to)	Advanced GeoMentor Ext. Lic.   #geomex   \$100 Advanced GeoTests (printed tests only)   #geot   \$50
Name	<u>GEOFLIPS</u>
School/Business	GeoFlips Foundations (online flashcards)   #geof   \$149 GeoFlips Advanced (online flashcards)   #geoa   \$149
Address	VISUALIZE WORLD GEOGRAPHY
City/State/Zip	Visualize World Geography   #geov   \$35 \$
Email	NORTH SOUTH FOUNDATION VOCAB & SAT*
Phone	*All Hexco spelling and geo products are appropriate for North South and
Fax Cell	SAT study. See our website for Math, Science, and Writing products too!
Purchase Order # (for schools)	VOCAB MENTOR & TESTS Vocab Mentor & Tests   #vmt   \$100
Credit Card: VISA MC Discover AmEx	Vocab Mentor Ext. Lic.   #vmex   \$75 Subtotal Vocab Mentor   #vm   \$75
Card #:Exp	Vocab Tests   #vt   \$50 \$
	SPELLING OR GEO COACHING
(Ship to - if different) Name	
School/Business	Please call or email Hexco Academic
	it you and international in own Smalling on ( on ( and ing
Address	if you are interested in our Spelling or Geo Coaching.
AddressCity/State/Zip	Phone: 800.391.2891 ~ Email: <u>hexco@hexco.com</u>



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