The eight champs who rendered the nation speechless

Three were from Texas, most were in the seventh or eighth grade, one was a sixth-grader, and none were part of the RSVBee program—this time. The crowd cheered as each of the 'octochamps' nailed their final word on stage. The world held its breath as all eight winners made history—letter by letter. Veteran spelling coaches and spelling bee directors wondered how this could happen, as this had never happened in the history of the National Spelling Bee. Numerous smaller bees have consistently narrowed the field to one or two winners, and an incredible number of new words have been added to the official online dictionary.

Congratulations to Shruthika Padhy, Erin Howard, Rishik Gandhasri, Christopher Serrao, Saketh Sundar, Sohum Sukhatankar, Rohan Raja and Abhijay Kodali.

Left: AP Photo by Susan Walsh
One former competitor tweeted that the words were too easy, however, in the eyes of a spell-check generation, the feat of every speller was an astounding one. It would not be an overstatement to say that few on the planet could spell a tenth of the words that these champions fielded flawlessly, and success at the national level takes years of preparation. Let us also not overlook how much more difficult the words are today than they were generations ago, particularly before the 1990s. Some of the easiest winning words before this time were **knack** (1932), **therapy** (1940), **dulcimer** (1948), **catamaran** (1959), **macerate** (1970), **luge** (1984), and **kamikaze** (1993).

The rules in 2019 stated, "There will be no more than 25 consecutive rounds of oral spelling involving three or fewer spellers." The bee ended with far more than three spellers and it ended on the 20th round after a four-hour onerous spell-off. Jacques Bailly made the jaw-dropping announcement after Round 17. "Champion spellers, we are now in uncharted territory. We do have plenty of words remaining on our list. But we will soon run out of words that will possibly challenge you, the most phenomenal collection of super-spellers in the history of this competition." Politely, he conceded for the bee, but with the dictionary containing over 490,000 words, we can safely assume that the NSB did not literally run out of words, it is more likely that they simply ran out of time on live television. Or, perhaps they did not have enough highly difficult words prepared and researched on their list.

Looking further into how it happened, we know that the tiebreaker test at the end was eliminated this year and possibly by design to allow for some sort of tie which is always a cause for excitement in the news. As far as words being easy, it would probably be fairer to say that the bee perhaps could have delved deeper to find words that had a greater possibility of challenging today's elite spellers. With all the new words added to the dictionary, it was certainly a curiosity that we only saw 24 new words (that were online and not in the printed version) appear at the national level, two less than the previous year. Good news for Hexco though—all words in the last round of the NSB could be found in **New Nat's Notes**!

**Bee not Broken**

In 2019, there were 565 contestants and 292 were RSVBee students who paid $1,500 each (plus travel expenses) to have the chance to participate in the NSB. With the addition of RSVBee, the bee snagged at least an additional $438,000. With each speller winning $50,000 each, the total for eight students winning would be $400,000. Post-win trips to New York City and Los Angeles would have certainly incurred an additional expense. So while the buzz is that the octochamps broke the bee, the bee planned well and does not appear to be 'broke' or broken, and this is a good thing. The money from RSVBee was put to good use and gave many more spellers a chance to claim the win. We do anticipate, as most, however, that octochamps may not be seen again. Our bet is on the fact that in the year 2020, Scripps will be harder to beat than the dictionary.

**A Year of Big Wins and Big Changes**

Over the last few decades, changes in the NSB have taken place each year. This year, Scripps replaced Spell It with "Words of the Champions - Your Key to the Bee" for a total of 4,000 words instead of 1,156 words in Spell It which has been the same for over ten years. This is a welcome addition to many new spelling families who felt that spellers who had years of spelling under their belt had already memorized Spell It. Newer competitors starting from scratch often commented that they felt this was a slight disadvantage to them. The Words of the Champions list contains 450 words marked for school bee study, so be sure to find those right away to get past the first step!

Expect more changes in 2020 and words that are more arcane. In recent years, Scripps added vocabulary questions and a ranking system which is still found in the early rounds of the bee. They have also changed the pronunciation preferences and have gone back and forth on using the d-stop as the first or second pronunciations. Some have suspected that they could add the requirement to know hyphens, diacritical marks, capitalization, or even add more vocabulary or written rounds as this has proven effective in eliminating some spellers in the past. Others have said they may use more tenses or plural vs. singular words to help narrow the field. For instance, a regional word this year was **gyri**, a plural form of **gyrus**, 100% of words in the final round of the NSB could be found in **New Nat's Notes**.
which, according to Webster, means "a convoluted ridge between grooves." Another thought is that they could reinstate the second written test as they did in the past. As a long shot, they could even use a new dictionary.

It is encouraging to know that amid a generation buried in screen time, that spelling, and the mastery of the English language, has evolved into an art form as well as a competitive sport. Spellers have learned unique ways to 'connect the dots' by embracing word meanings and origins. When interviewed the day after the 'octo sweep,' Hexco President Linda Tarrant was asked by The New York Times the loaded question of what she would do differently, "I would not want to be the one to decide that," she said with a smile. The world will certainly be watching in 2020 as 2019 was a heady year. Any decision, including the possible addition of more vocabulary, will certainly be a big one.

Chart (above) - In 2019, 39 percent of all NSB spellers had at least one Hexco product. By the semifinals, 82 percent were Hexco customers, and by the finals, 94 percent were Hexco customers.

81% of words could be found in New Nat’s Notes, Verbomania, or the Blitz List.

In 2019, of the 50 advancing to Semifinals, less than 25% were RSVBee contest-ants, down 14% percent from the previous year. Two out of 16 were finalists.

7 out of 8 of the 'octo-champs' were Hexco customers.

35% of the words in the last five rounds of the 2019 National Spelling Bee could be found in the Blitz List.

86% of words at the 2019 National Spelling Bee were in at least one Hexco product.

85% of the Written Round words could be found in some Hexco product.

In 2019, we celebrated 22 years of NSB champs in a row to use Hexco products.
Hexco's Spelling eMentor
Used by two National Champions and many runners-up!

FREE DEMO: http://hexco.herokuapp.com

About Spelling eMentor
Hexco's Spelling eMentor is a digital quizzing platform that contains thousands of methodically selected words, each professionally edited and recorded. Automatically saving results as you practice, each word features an audio clip, phonetic pronunciation(s), word origin(s), and definitions. Other exclusive features put you on the path to mastery!

Exclusive features of Spelling eMentor
- Request the next letter in a word if you need a little help!
- Click "Show Answer" if you don’t know how to spell a word.
- Type and hit ‘enter’ on your keyboard to go through words quickly! No mouse is required.
- Star words for later study. These words can be "unstarred" at any time.
- Choose “All Words Missed on the Last Attempt.” “Select “All Words Ever Missed” to practice and make sure you never miss those words again.
- Keep working on missed words until you get the number down to zero!

Nearly all words in Hexco's eMentors have audio pronunciations, unlike other copycat versions which have limited audio recordings!

TOP PRODUCTS
- Verbo eMentor
- New Nat’s eMentor
- Blitz eMentor 1, 2, 3, and volume 4 is coming soon!
- Paideia '95, '01, and '06
- Spell Buddy - Grades 1-8
- Etyma eMentor (no audio)
- Webster Detector
- TOPICAL LISTS: Animals, Nautical, Botanical, Food, Medical, and Japanese!

In 2019, Webster Detector had 42% of the new dictionary words (10 of the 24 "new" oral round words) that showed up at the National Spelling Bee

What is Webster Detector eMentor?
Webster Detector is a collection of over 2,500 new and modified words from Merriam-Webster's Unabridged online dictionary. These are words that are not found in Webster’s Third printed dictionary that was used for NSB study for decades! With an eight-way tie in 2019, you might see more words like these!

SPELLING eMENTOR DETAILS: Browser-based, tracks progress for one user. Accessible for one year from any browser on a PC or Mac computer. Subscription only; good for one year from date of purchase. Non-refundable and non-returnable, sign up for FREE Sampler before you buy!

CODE ITEM PRICE
nsdde Webster Detector $219

Top products from Hexco
- Verbo eMentor
- New Nat’s eMentor
- Blitz eMentor 1, 2, 3, and volume 4 is coming soon!
- Paideia '95, '01, and '06
- Spell Buddy - Grades 1-8
- Etyma eMentor (no audio)
- Webster Detector
- TOPICAL LISTS: Animals, Nautical, Botanical, Food, Medical, and Japanese!

Nearly all words in Hexco's eMentors have audio pronunciations, unlike other copycat versions which have limited audio recordings!

In 2019, Webster Detector had 42% of the new dictionary words (10 of the 24 "new" oral round words) that showed up at the National Spelling Bee

What is Webster Detector eMentor?
Webster Detector is a collection of over 2,500 new and modified words from Merriam-Webster's Unabridged online dictionary. These are words that are not found in Webster’s Third printed dictionary that was used for NSB study for decades! With an eight-way tie in 2019, you might see more words like these!

SPELLING eMENTOR DETAILS: Browser-based, tracks progress for one user. Accessible for one year from any browser on a PC or Mac computer. Subscription only; good for one year from date of purchase. Non-refundable and non-returnable, sign up for FREE Sampler before you buy!

What is Webster Detector eMentor?
Webster Detector is a collection of over 2,500 new and modified words from Merriam-Webster's Unabridged online dictionary. These are words that are not found in Webster’s Third printed dictionary that was used for NSB study for decades! With an eight-way tie in 2019, you might see more words like these!
Verbomania & Verbo eMentor!

**Verbomania** means "passion, craze, or obsession with words!" Containing 13,000+ vocabulary-enriching, SAT-type words, this collection also includes definitions, parts of speech, pronunciations and language of origin. Learn a wide array of dynamic and interesting nouns, verbs and adjectives from the English language.

**Verbo eMentor** contains the same words with audio and allows spellers to practice their missed words on the computer until all words are mastered!

Random Sequence makes it harder to 'guess' the first few letters of a word simply from its alphabetical placement - ideal for quizzing straight from the book. Random Sequence also matches the order of **Verbo eMentor**.

75% of finalists in 2019 purchased Verbomania!

New Nat's Notes & New Nat's eMentor!

With 18,000+ words, **New Nat's Notes** is our largest challenging set of words geared toward those aiming for the highest reaches of competition. This collection is available in alphabetic and random sequence, and all words have pronunciations, definitions, and expanded etymology. **New Nat's Notes** is highly recommended for those who have already mastered **Verbomania**.

**New Nat's eMentor** includes audio and keeps track of errors until all words are mastered. See our "Spelling eMentor" page and try our free demo at hexco.com to appreciate all of the unique features in this state-of-the-art intelligent interface that saves all of your missed words so you can get every word right!

88% of finalists in 2019 purchased New Nat's Notes!

Vocab Match - A challenging definition matching game!

Ideal for vocabulary enrichment, try this new definition matching book. If you already own **New Nat's Notes** or **Verbomania**, you can get the corresponding Vocab Match printed volume(s) for 50% off! Includes words and definitions (only) for use in matching exercises.

**Vocab Match** - A challenging definition matching game!

Ideal for vocabulary enrichment, try this new definition matching book. If you already own **New Nat's Notes** or **Verbomania**, you can get the corresponding Vocab Match printed volume(s) for 50% off! Includes words and definitions (only) for use in matching exercises.
**Spelling Rules Book** - A 'must-have' for figuring out words!

*Spelling Rules Book*, subtitled, "Why Isn't 'Phonetic' Spelled the Way it Sounds?" is a 180+ page compilation that promotes less reliance on rote memorization and more on the understanding of languages. For example, students learn when to use -ible rather than -able, and they will never look at the *i*-before-*e* rule the same way again! Foreign language rules and an encyclopedic list of Greek and Latin roots with definitions and words derived from each are also included. For those interested in the more esoteric words in the English language, the author has included those types of lists with themes such as "funny double letters," and "funny first-letter combinations." There are also some words from unusual languages like Yiddish, Welsh, Dutch, and Turkish. While this book explains the rules, it also tells when the rules don't work. A true *sine qua non* for competitors! Updated in 2015 by the original writer, Valerie Tarrant Browning.

<table>
<thead>
<tr>
<th>CODE</th>
<th>ITEM</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>nsspbk</td>
<td>Spelling Rules Book</td>
<td>$79</td>
</tr>
</tbody>
</table>

**Etyma Notes and Etyma eMentor**

**BASIC TO ADVANCED LATIN & GREEK**

Our four Basic and Intermediate volumes contain 150 roots, 50 prefixes, and 25 suffixes; our two Advanced volumes each contain 225 roots. *Etyma Notes* designates the above in book format, *Etyma eMentor* will utilize our new online spelling format with error tracking; *Etyma eMentor* is Hexco’s online, browser-based etymology mastery tool. In our eMentor version, roots, prefixes and suffixes are presented on the screen, and students are prompted to type in their answers. *Etyma eMentor* keeps track of errors until all elements are mastered.

Note there is no audio with this product due to the very short length of many word roots and the fact that their pronunciation sometimes varies depending on the word in which an element appears.

Many spellers who compete at the National level use our etymology products along with the *Spelling Rules Book*. The more patterns you know of various languages, the more valuable it is to know from which language a word originated.

<table>
<thead>
<tr>
<th>CODE</th>
<th>ITEM</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>etyn6</td>
<td>Etyma Notes Latin+Greek</td>
<td>$100</td>
</tr>
<tr>
<td>etymn6</td>
<td>Etyma eMentor ALL L &amp; G</td>
<td>$199</td>
</tr>
<tr>
<td>etye</td>
<td>Etyma eMentor</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Choose: Latin or Greek AND</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Beginning, Intermediate,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Advanced</td>
<td>$40</td>
</tr>
</tbody>
</table>

**20+ Years of Spelling Bees**

*20+ Years of Spelling Bees* is a collection of every *After-a-Spell* newsletter printed since 1991. The newsletter reviews each National Spelling Bee, analyzes words used, and presents articles written by top National Spelling Bee participants. Percentages of words found in our products, which were used at bees, are highlighted, and annual changes in the NSB are recapped. National and Regional Bee word lists are also included. View inside this product on our website before buying. A copy of the most recent *After-a-Spell* can be downloaded from our website at [www.hexco.com/content/After_A_Spell.pdf](http://www.hexco.com/content/After_A_Spell.pdf)

<table>
<thead>
<tr>
<th>CODE</th>
<th>ITEM</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>aftall</td>
<td>20+ Years of Spelling Bees</td>
<td>$70</td>
</tr>
</tbody>
</table>

Get this year’s *After a Spell* free by downloading from web!
A total of 600 words were given to spellers who were heading to the 2019 National Spelling Bee. Many were used in the early rounds of the Bee, and many were used at regional spelling bees! This list was not available until all of the regional spelling bees had ended. In early April, contestants were provided this list of words inside their speller accounts at spellingbee.com.
Blitz List & Blitz eMentor

In the 2019 National Spelling Bee, 151 words could be found in Blitz Lists 1, 2, and 3 (up from 79 words in 2018). Each volume contains 3,000 difficult, obscure, and challenging words that were never seen in bees at the time of its release. Some words in Volumes 1, 2, and 3 have been seen in the National Bee since these were printed, but there are many more that could easily appear at the National level. Most of the 2012-19 NSB winners used all the available Blitz Lists in preparing for the Bee. Blitz eMentors include audio recordings of words; Try a free demo and see ‘view inside’ pages online! Good for one year from date of purchase. If you buy ALL Blitz eMentors, you may renew your subscription for 50% off the following year if you renew within 30 days of the product’s expiration date.

CODE ITEM PRICE
blitz1 Blitz List 1 (released ’12) $79
blitz2 Blitz List 2 (released ’13) $79
blitz3 Blitz List 3 (released ’14) $79
blitze1 Blitz eMentor 1 $219
blitze2 Blitz eMentor 2 $219
blitze3 Blitz eMentor 3 $219
blitze4 Blitz eMentor 4 $219
blitzeall ALL Blitz eMentors $789

Topical eMentors

The study of topical word lists can help form cognitive relationships between words to give ‘clues’ on word meanings and our coaching program uses this approach. The word count for each topical list volume ranges from 850-890 words with the exception of Japanese which contains 438 words. All lists are updated for the online dictionary used by Scripps. Read “New Spelling eMentor” section in this catalog and try free Demos online before you buy!

CODE ITEM PRICE
vsten "Animal" eMentor $49
vsten "Nautical" eMentor $49
vsteb "Botanical" eMentor $49
vstef "Food" eMentor $49
vstej "Japanese" eMentor $49
vstem "Medical" eMentor $49

Valerie’s Supplement

These travel-sized companions are packed with nearly 2,000 words, including 1,156 words from Spell It! Since topical word lists have been proven to help students learn new and challenging words by grouping similar words together by theme, each year we have added a bonus of words handpicked by our Word Wizards. The Supplement is considered to be an intermediate to advanced level book. Look for Valerie’s Supplement Classics on our website for out-of-print Supplement years: Paideia 1999 and 2006 are selling out fast!


Hear the word and type in the spelling! Methodically learn all the words in Spell It, or in Paideia 1995 or 2001, or 2006. Read details of each eMentor product at this link: www.hexco.com/spelling-ementor-new

Also -- try FREE demos from a PC or Mac computer with browser access.

» Hear Audio Pronunciation
» Read Phonetic Pronunciations
» See Parts of Speech
» View Definitions
» See Etymology Displayed

Paideia 1995, 2001, and 2006 eMentor

Hear the word and type in the spelling! Methodically learn all the words in Spell It, or in Paideia 1995 or 2001, or 2006. Read details of each eMentor product at this link: www.hexco.com/spelling-ementor-new

Also -- try FREE demos from a PC or Mac computer with browser access.

Spell Buddy

Assign grade-appropriate, vocabulary enriching words with 20 lessons per grade level! Words were compiled from all past Class and School bee lists and from the off-list words in the class and school bee pronouncer guides, plus comparable grade-level words. Spell Buddy can help students field off-list words in school bees and beyond. There are no duplicates, although forms of some words are presented differently on occasion. Excellent for young spellers, spelling bee clubs, and home schooling. View inside on the web; the entire set (all 6 volumes) has 8,000 words, a significant word foundation! At the 2018 NSB, 10% of the words could be found in Spell Buddy.

CODE ITEM PRICE
nsbdy Spelling Buddy Grade 1-2, 3-4, 5, 6, 7, or 8 $29
nsbdyall Spelling Buddy (all 6 books) $87
nsbdyc SB Coach Manual Gr. 1/2, 3/4, 5, 6, 7, or 8 $59
nsbdycall SB Coach Manual (all 6) $177
nsbde Spelling Buddy eMentor Gr. 1-2, 3-4, 5, 6, 7, or 8 $49
nsbdeall Spelling Buddy eMentor (all 6) $149

Valerie’s Supplement

These travel-sized companions are packed with nearly 2,000 words, including 1,156 words from Spell It! Since topical word lists have been proven to help students learn new and challenging words by grouping similar words together by theme, each year we have added a bonus of words handpicked by our Word Wizards. The Supplement is considered to be an intermediate to advanced level book. Look for Valerie’s Supplement Classics on our website for out-of-print Supplement years: Paideia 1999 and 2006 are selling out fast!

Paideia 1995, 2001, and 2006 eMentor

Hear the word and type in the spelling! Methodically learn all the words in Spell It, or in Paideia 1995 or 2001, or 2006. Read details of each eMentor product at this link: www.hexco.com/spelling-ementor-new

Also -- try FREE demos from a PC or Mac computer with browser access.

» Hear Audio Pronunciation
» Read Phonetic Pronunciations
» See Parts of Speech
» View Definitions
» See Etymology Displayed

Spell Buddy

Assign grade-appropriate, vocabulary enriching words with 20 lessons per grade level! Words were compiled from all past Class and School bee lists and from the off-list words in the class and school bee pronouncer guides, plus comparable grade-level words. Spell Buddy can help students field off-list words in school bees and beyond. There are no duplicates, although forms of some words are presented differently on occasion. Excellent for young spellers, spelling bee clubs, and home schooling. View inside on the web; the entire set (all 6 volumes) has 8,000 words, a significant word foundation! At the 2018 NSB, 10% of the words could be found in Spell Buddy.

CODE ITEM PRICE
nsbdy Spelling Buddy Grade 1-2, 3-4, 5, 6, 7, or 8 $29
nsbdyall Spelling Buddy (all 6 books) $87
nsbdyc SB Coach Manual Gr. 1/2, 3/4, 5, 6, 7, or 8 $59
nsbdycall SB Coach Manual (all 6) $177
nsbde Spelling Buddy eMentor Gr. 1-2, 3-4, 5, 6, 7, or 8 $49
nsbdeall Spelling Buddy eMentor (all 6) $149

88% of FINALISTS at the 2019 National Spelling Bee used the Blitz List.

CODE ITEM PRICE
blitz1 Blitz List 1 (released ’12) $79
blitz2 Blitz List 2 (released ’13) $79
blitz3 Blitz List 3 (released ’14) $79
blitze1 Blitz eMentor 1 $219
blitze2 Blitz eMentor 2 $219
blitze3 Blitz eMentor 3 $219
blitze4 Blitz eMentor 4 $219
blitzeall ALL Blitz eMentors $789
Round 1
Spelling
Round-by-round look at the words
National Bee 2019
epollicate
Spelling
culpable
macronutrient
arƟ fi cer
thatching
fl ak
Ljubljana
avoirdupois
sobornost
Round 2
(epollicate)
dromomania
tritaph
cyclopean
haymaker
trough
Ljubljana
proximo
fervid
conƟ nuum
hierogram
obtruncate
holography
staid
ecclesial
progression
imperƟ nent
epigrammaƟ c
determinant
gizzard
epitaph
abhorrence
epigastic
aberrance
expurgate
adaptation
typology
periapen
accolade
neuternec
grandee
thoroughbred
centavo
determinant
demarcation
replica
locavore
progression
patronymy
diversity
English
malignant
insouciant
regress
un囡 suite
convenience
sacral
un囡 suite
phalanges
Regelian
stolid
yuzu
transient
controversial
wisteria
apoplectic
patellar
bucklegap
thyroidectomy
primitive
tropery
revole
seism
yuzu
stolid
regal
renevro
junket
fertile
vociferate
somen
mirandum
necrotype
tenuous
denigrate
interfere
falter
pallid
enervate
misanthrope
levity
sagacity
rupture
inhibitor
miserable
alleviates
arrestee
atavism
acclivity
saccharide
fetid
vexillate
dissuade
venger
angora
miscreant
coagulating
descendant
brazenly
dissimile
un囡 suit}
philosophy
etymology
remission
inaccessible
ascetic
environment
anagenesis
accent
ophidian
contingency
MAKE HISTORY WITH HEXCO

'The History Essentials' $39 Look for discounted sets for teams!

Getting ready to compete in the National History Bee or Bowl? Here’s the book that can turn your studies in the right direction. The History Essentials fills in the gaps with facts that may have escaped your studies or memory—until now. Look up words in bold or entire periods or cultures, and concentrate on topics that pique your interest. Then, delve deeper and keep going as your fascination with history expands. Round out your knowledge of history without losing your place, because you can always return to the timeline and pick up where you left off. Use this book as a first step when entering the History Bee or History Bowl contest for the first time! BUY it now at www.hexco.com.

'HISTORY SNAPSHOTS - UNITED STATES 1900-1949' $29

Snaps gives students key information in bite-sized and manageable pieces without losing the trivia element that makes history fun. Highlighting the first half of the 20th century, this volume will help you learn a plethora of key events in a short amount of time! - Buy both books at www.hexco.com.

www.hexco.com
Maximize your Performance Potential in 6 Weeks!

Make the most out of the remaining time to study! Our coaches are trained to utilize techniques that have proven to be successful since 1983.

- Organized lessons to "study smarter"
- Words nearly impossible to guess unless you've seen them before
- Tips on "figuring out" words based on spelling rules and word roots
- Commonly misspelled words
- Major language families with focus on European languages
- Weekly/bi-weekly practice tests and coaching
- Weekly/bi-weekly encouragement, feedback, and assessment by email
- For spellers going to the 2020 National Bee

STARTS in Early APRIL!

Hexco's coaching methods have been utilized and proven effective since 1982 when President Linda Tarrant began coaching all three of her daughters to the higher rungs of the National Spelling Bee. Three National champs and countless runners-up attest to our teaching methods and experienced team of personal spelling coaches. An annual 'Crash Course' commences every April for spellers going to the NSB! 'Bee' a part of a winning team with Hexco.

TUITION

- 6-Week Crash Course - $1750
- 8 PSC Sessions - $2100
- 16 PSC Sessions - $3450

email hexco@hexco.com or call 830-367-3825

Have younger siblings who are interested in spelling? 'Fast Track' and 'Bee-ginner' courses start in the summer after the 2020 NSB!

The coaching experience …

"Studying with Hexco was a unique and enjoyable experience. It provided many resources to help me study. Personal coaching was also really fun and educational for me to do. The whole experience was really amazing, and I know that I wouldn’t have won the Scripps National Spelling Bee without the Hexco experience."

- Ananya Vinay, 2017 National Spelling Bee Champion

www.hexco.com Educating the leaders of tomorrow

A Winning Team

Time-tested Personal Spelling Coach (PSC) program

Head Spelling Coach, Michelle Horton is well-respected for coaching top-tier spellers.

Hexco's coaching methods have been utilized and proven effective since 1982 when President Linda Tarrant began coaching all three of her daughters to the higher rungs of the National Spelling Bee. Three National champs and countless runners-up attest to our teaching methods and experienced team of personal spelling coaches. An annual 'Crash Course' commences every April for spellers going to the NSB! 'Bee' a part of a winning team with Hexco.

The coaching experience …

"Studying with Hexco was a unique and enjoyable experience. It provided many resources to help me study. Personal coaching was also really fun and educational for me to do. The whole experience was really amazing, and I know that I wouldn’t have won the Scripps National Spelling Bee without the Hexco experience."

- Ananya Vinay, 2017 National Spelling Bee Champion

www.hexco.com Educating the leaders of tomorrow
Words from NSB '19 and a recap on the 2nd year of RSVBee!

94% of the 2019 NSB finalists used Hexco products.

62 National Spelling Bee contestants were coached by Hexco.

Celebrating 22 consecutive years of NSB champs who used Hexco.