



Spelling the best since 1982  
**HEXCO ACADEMIC**  
 P.O. Box 199, Hunt, Texas 78024  
 www.hexco.com

# NATIONAL SPELLING BEE STUDY GUIDES!



**The Unofficial  
 WINNER'S CATALOG  
 FOR STUDENTS & SCHOOLS  
 2011-2012**



## NEW for 2012!

- New Nat's Mentor
- New Nat's Flips!  
 - VerboFlips!
- Advanced Latin & Greek Etyma Products
- Written Round Readiness Volume 4



## THE BUZZ ...

In 2011, the five National Spelling Bee finalists, including the Champion, used Hexco Academic Study Products.



OVER 30 YEARS  
 IN ACADEMIC  
 PUBLISHING

## HOSTING A SPELLING BEE FOR YOUR SCHOOL, ORGANIZATION, OR BUSINESS?

Get bulk discount pricing on Valerie's Supplements and Natalie's Spelling Bee Organizers! Look for our "Spelling Bee Sponsor Package," on our website - includes prizes, bell, and more!

## Meet the juggernaut of all lists...

### New Nat's Notes

Vade Mecum for Serious Spellers

- Over 18,000 words in 2 volumes
- Pronunciations, definitions, & etymology
- Alphabetic or Difficulty sequence

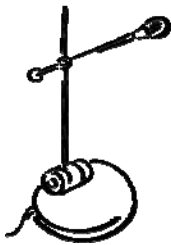


With over 18,000 words, this 2-volume set is geared toward those aiming for the highest reaches of competition and includes challenging words from the original *Nat's Notes*, plus difficult words from *Paideia*, the *Consolidated Word List (CWL)*, and regional and national bees since the 1970s. *New Nat's Notes (NNN)* also includes 7,000 words not in CWL. Annually, *NNN* contains about 60% of all off-list words at regional and national bees. The combination of *NNN* and *Verbomania* contains over 90% of the Written Round Words and over 60% of all off-list words in oral rounds used in 2011. This collection is available in alphabetic or difficulty sequence, and ALL words have pronunciations, definitions, and etymology!

**New Nat's Notes | #nnn | \$150**  
 \_\_\_ Alpha Sequence    \_\_\_ Difficulty Sequence

### New Nat's Mentor & New Nat's Flips!

The Juggernaut Has Gone Audio!



*New Nat's Mentor* (software) and *New Nat's Flips* (online flashcards) are Hexco's randomized collections of *New Nat's Notes* -- with the addition of **audio!** Each volume contains 4,500 words. In addition to phonetic pronunciations, *New Nat's Mentor* and *New Nat's Flips* have audio pronunciations so your student will be more likely to recognize words when he/she hears them at a spelling bee. *New Nat's Mentor* is PC compatible and keeps track of errors and successes until all words are mastered. *New Nat's Flips* are

online flashcards with audio and are available as a one-year subscription (*New Nat's Flips!* renewals are 50% off). Try one or both before you buy from our website as these are non-returnable! (Free samplers/demo links are on our product pages at [www.hexco.com](http://www.hexco.com)).

**New Nat's Mentor | #nnnm | \$150 ea.**  
 \_\_\_ Vol. 1    \_\_\_ Vol. 2    \_\_\_ Vol. 3 (Nov. '11)    \_\_\_ Vol. 4 (Jan. '12)  
**New Nat's Mentor - Complete 4 Volume Set | #nnmall | \$550**

**New Nat's Flips | #nnnf | \$219 ea.**  
 \_\_\_ Vol. 1    \_\_\_ Vol. 2    \_\_\_ Vol. 3 (Nov. '11)    \_\_\_ Vol. 4 (Jan. '12)  
**New Nat's Flips - Complete 4 Volume Set | #nnnfs | \$799**

### New Bee Prepared

Over 25 Years of Coaching Expertise!



*New Bee Prepared* reveals insights gained from coaching spelling at all levels for over 25 years and from attending the National Spelling Bee for 10+ years. The workings of the Bee are scrutinized, off-list word selections are analyzed, study materials and study methods are critiqued, strategies for study are presented, and suggestions are given for conducting a successful bee. Included is a list of over 35,000 "bee words" (no pronunciations or definitions) which contains **61% of all surprise words used in 2011 National Spelling Bee and a large number of the off-list words given at regional bees!** This book is ideal for those aspiring to greater heights or those qualified to go to Washington.

**New Bee Prepared | #bee | \$45**

We've gone crazy with words

**13,000+ WORDS!**

### Verbomania

13,000+ Vivid and Interesting Words

*Verbomania* means "passion, craze, or obsession with words." This prep book contains over 13,000 vocabulary-enriching, SAT-type words (over 7,500 of the words in this volume are from CWL). Words include definitions, parts of speech, and pronunciations, and the difficulty version has etymology! These are some of the more dynamic and interesting nouns, verbs, and adjectives from the English language that form a strong spelling and vocabulary foundation.

At the 2011 National Bee 60% of the Written Round Words were in this book.

**Verbomania Alpha Sequence | #vbooka | \$75**  
**Verbomania Difficulty Sequence | #vbookd | \$90**



### VerboMentor & VerboFlips!

13,000+ Words with Audio Pronunciations!

This colossal three-volume collection contains audio recordings and dictionary information on all the words in *Verbomania* on computer software CDs (*VerboMentor*) or online flash cards (*VerboFlips!*) Each volume pronounces over 4,500 words organized by length of word, presented in a random sequence. *VerboMentor* presents words in the same order as *Verbomania Difficulty Sequence*, is PC compatible, and it keeps track of errors and successes until all words are mastered. *VerboFlips!* are online flashcards with audio and are sold as a one-year subscription; renewals are 50% off. Try one or both before you buy from our website as software and Flips are non-returnable! (Links for free samplers/demos are on corresponding product pages).

**VerboMentor - Single Volume | #vmen | \$149**  
 \_\_\_ Volume 1    \_\_\_ Volume 2    \_\_\_ Volume 3  
**VerboMentor - Complete 3 Volume Set | #vmenall | \$399**



**VerboFlips - Single Volume | #nsvf | \$219**  
 \_\_\_ Volume 1    \_\_\_ Volume 2    \_\_\_ Volume 3  
**VerboFlips - Complete 3 Volume Set | #nsvfs | \$570**



### Written Round Readiness

Computerized Tests for Improved Written Round Performance!



The written round at the National Spelling Bee in Washington contains words that run the gamut from fairly easy to very esoteric. Remember, this is the critical round which narrows the field for those advancing to rounds shown on national TV. **FACT: In 2011, less than 15% of the National Spelling Bee participants advanced past Round 3.**

Each volume of *Written Round Readiness* consists of 3 tests with 50 words. Designed in the format of the computerized test given at the 2010 National Bee, a computer speaks the pronunciation while showing definition, part of speech, a sentence, and word origin on the screen. A student then enters the spelling and continues on to the subsequent word. The companion booklet included lists the words in each test; PC compatible.

**Written Round Readiness | #nswrr | \$75**  
 \_\_\_ Vol. 1    \_\_\_ Vol. 2    \_\_\_ Vol. 3    \_\_\_ Vol. 4 (Jan. '12)



## ADVANCED SPELLING

### Spelling Rules Book **Top Seller!**

Know the Rules and Eliminate the Guesswork



- Spelling tips
- Language skills
- Greek & Latin elements
- Basic rules and guidelines



**Spelling Rules Book** is entitled "*Why Isn't 'Phonetic' Spelled the Way it Sounds?*" This 150-page compilation promotes less reliance on rote memorization and more on understanding. For example, students learn when to use *-ible* rather than *-able*, and they will never look at the *i-before-e* rule the same way again! Foreign language rules are included; an encyclopedic list of Greek and Latin roots with definitions and words derived from each is also included. A true *sine qua non* for the competitors!

Spelling Rules Book | #nsspbk | \$75

### EtymaMentor, EtymaNotes, and EtymaFlips! Know Your Word Roots & Origins!

Hexco's Etyma products are now available in 6 volumes - Basic Latin, Intermediate Latin, Advanced Latin (NEW!), Basic Greek, Intermediate Greek, and Advanced Greek (NEW!) Basic and Intermediate volumes contain some 150 roots, 50 prefixes, and 25 suffixes; the Advanced volumes each contain 225 roots. Now, ardent students seeking to augment spelling skills and expand vocabulary can utilize one or more study methods!

- **EtymaMentor** - Interactive computer software that tracks errors and successes (even when sessions are closed and re-opened at a later time) until all content is mastered. Extended usage license is appropriate for schools who wish to install software on up to five students' personal computers. PC compatible only. Download a free sampler on our website!
- **EtymaNotes** - This is the "notebook-style" printed version of any or all six of our Etyma volumes. *EtymaNotes* accompanies software or may be purchased separately.
- **EtymaFlips** - Online interactive flashcards (available anywhere with online access) are separated into virtual decks for fun, organized study "virtually anywhere!" One-year subscription; PC and Mac compatible. Try free *EtymaFlips* Demo on our website!



EtymaMentor & Notes - Single Volume | #etymn1 | \$30 ea.  
 \_\_\_ Basic Latin \_\_\_ Intermediate Latin \_\_\_ Advanced Latin  
 \_\_\_ Basic Greek \_\_\_ Intermediate Greek \_\_\_ Advanced Greek

EtymaMentor & Notes - SET! All 6 | #etmn6 | \$150

\_\_\_ EtymaMentor Ext. Lic. All 6 Vols. | #etymex6 | \$100  
 \_\_\_ EtymaMentor Ext. Lic. Single Volume | #etymex1 | \$30 ea.

EtymaNotes - Single Volume | #etyn | \$20 ea.  
 \_\_\_ Basic Latin \_\_\_ Intermediate Latin \_\_\_ Advanced Latin  
 \_\_\_ Basic Greek \_\_\_ Intermediate Greek \_\_\_ Advanced Greek

EtymaNotes - SET! All 6 | #etyn6 | \$100

EtymaFlips - Single Volume | #etyf | \$35 ea.  
 \_\_\_ Basic Latin \_\_\_ Intermediate Latin \_\_\_ Advanced Latin  
 \_\_\_ Basic Greek \_\_\_ Intermediate Greek \_\_\_ Advanced Greek

\_\_\_ EtymaFlips - SET! All 6 | #etyf6 | \$189

## ANNUAL SPELLING

### Valerie's Spelling Bee Supplement

The Nation's Most Popular Carry-Along Spelling Book

- Phonetic pronunciation
- Language of origin
- Definitions
- Parts of speech

"*Valerie's Spelling Bee Supplement*" ranks as one of our most Googled phrases directing serious spellers to our website. This must-have guidebook is perfectly travel-sized and packed with approximately 1,100+ words from the Scripps' annual *Spell It!* list, their collection of "Words You Need to Know," Scripps' words from school bees, and a special bonus of additional grade-appropriate words handpicked by our Word Wizards for a total of **over 2,500 words!** We've done your homework for you by including abbreviated definitions, parts of speech, phonetic pronunciations, and language of origin. With **Valerie's Supplement**, all you have to do is study. Ordering for a school or organization? Add 10 or more to your online shopping cart for a bulk rate of only \$9 each! Need more words? Look for **Valerie's Supplement Classics** on our website for out-of-print Supplement years.\* Just looking for the annual words? The list of words only (in difficulty sequence) can be found on the "Downloads & Brochures" page on our website!

Valerie's Supplement 2011-2012 | #vs | \$19 ea.

Valerie's Supplement Bulk Order - 10 or more | #vs10 | \$9 ea.  
 Valerie's Supplement Classics | #vsc | \$28.99\*

\*Limited supply. See website for available years.

### Natalie's Spelling Bee Organizer

To Conduct Dynamic, First-Class Spelling Events!

- Simple phonetic pronunciations
- Alternate pronunciations
- Parts of speech
- Etymology
- Definitions
- Sentences
- Words in difficulty sequence!



Bee coordinators have depended on our *Organizers* for 25+ years. The Graded List volume is for class and school bees and is in difficulty sequence, with groupings for 1st-3rd, 4th-6th, and 7th-8th grades. The *Spell It!* volume for district, county, or other competitive bees, contains ALL of Scripps' words in a semblance of difficulty, plus "Words You Need to Know" from Scripps' website. The full set contains both of the *Organizer* volumes. **GET THE BUNDLE!** See our website for our new **Spelling Bee Sponsor Bundle** -- includes certificates, bell, and prizes!

Natalie's Spelling Bee Organizer | #nsall | \$100\*  
 \_\_\_ Graded & Spell It! 2011-12 \_\_\_ 2006 Paideia \_\_\_ 1999 Paideia  
 \*Buy 1, get 2<sup>nd</sup>, 3<sup>rd</sup>, or more for 1/2 off!

Natalie's Spelling Bee Organizer Graded 2011-2012 | #ns1 | \$60  
 Natalie's Spelling Bee Organizer Spell It! 2011-2012 | #ns2 | \$60

### Talking Webster for 2011-2012

Audio CD - Great for Travel and Home Study!

Hear each word on Scripps' annual *Spell It!* list correctly and distinctly pronounced. This audio CD helps students and parents follow along and practice correct pronunciations with the provided list. Talking Webster helps students quickly recognize words that are on Scripps' annual word list.

Talking Webster - Spell-It! (1 CD) | #ntw1 | \$50





Get the scoop & words used ...  
20 years of National Spelling Bees!

## After a Spell

Annual Newsletter - 20 Years of NSB recaps!

**After a Spell** is our annual newsletter that reviews the spelling year for the National Spelling Bee. Articles by top spellers in the nation are featured, along with the Hexco products they used. This year, **read what Sukanya Roy wrote just for Hexco!** Percentages of words found in our products, which were also used at the bee, are highlighted and changes in the NSB are recapped. We also include the words used at the National Bee and regional bees, which make an excellent resource to prepare for your own bees!

After A Spell 2011 (Avail. 12/11) | #after | \$9  
After A Spell Collection 1991-2011 | #afterall | \$70

## PERSONAL SPELLING COACH

### Personal Spelling Coach (PSC)

The Choice of Top National Spelling Bee Contestants

Hexco's **Personal Spelling Coach** program is designed for students aiming for the higher rungs of the National Spelling Bee or the North South spelling competition.

Ideally, students in this program will have studied beyond the annual Scripps' study list

and are ready to address higher level skills. The coaching staff is exceptional and all have been working with students at these high levels for several years. All understand the workings of the National Bee and the best method for learning a large number of words and developing skills to field unfamiliar words.

**Now Enrolling!**  
Classes begin  
January 2012



#### Course Overview

- Evaluation of spelling expertise
- Identification of student's optimum learning style(s)
- Scheduling of 1-hour sessions of intense coaching via phone or Skype

#### Progress Monitoring & Milestones

- Email review for student and parents
- Analysis of student's progress and recap of words missed
- Specific error correction suggestions, i.e., word patterns, language roots
- Assignments to prepare for the next session

#### Course Content

- Guidelines for learning a language group, word patterns and language rules
- Lists of words usually related to the guidelines being learned
- Odd lists of words, such as eponyms, trademarks, and more
- Latin and Greek roots to learn and research
- Pages to learn/review in *New Nat's Notes* and *Verbomania*



#### Tuition - Personal Spelling Coach

Spelling Coaching - 16 weeks | \$3,000  
Spelling Coaching - 8 weeks | \$1,900

## ANNUAL & PAIDEIA

### Spelling Mentor & Spelling Flips!

Test Yourself on Computer Software or Online!

- Audio pronunciations
- Phonetic pronunciations
- Carefully crafted sentences
- Definitions
- Parts of speech
- Etymology

Interactive computer software or an online subscription with audio allows students to **hear the words from the 2011-2012 annual word list and type in the spelling while the program monitors errors and successes.** In addition to learning the current year's word list, we also recommend the 2006 and 1999 Paideia versions. "Spelling Flips" online audio flashcards are also available with current year and both Paideia word lists.



**Spelling Mentor** CD software program can track up to 20 students per computer; a mouse click enables the audio to repeat. Additional features include: preview words, request next letter, and flag troublesome words. **Spelling Mentor** may be installed on unlimited PC-compatible computers at a single location. Schools may order an extended-usage license which allows up to 5 students to install **Spelling Mentor** on their home computers. **BONUS OFFER:** After your initial purchase, **Spelling Mentor** is 1/2 price when reordering the following year or when ordering an additional 2006 or 1999 version with Paideia. As all software is non-returnable, we offer free Samplers online -- visit [www.hexco.com](http://www.hexco.com)!

**Spelling Flips** online virtual flashcards keep track of correct and incorrect spellings on a per-session basis. "Smart Mode" has a built-in algorithm to make missed cards appear more often. **Spelling Flips** are available anywhere with online access and are PC or Mac compatible. Price shown is for a one year subscription. Try **FREE Spelling Flips demo** online on our National Spelling Bee page at [www.hexco.com](http://www.hexco.com).

- **Graded & Spell It!** (full set) - includes all 2,500+ words from *Valerie's Supplement* with all words in difficulty sequence.
- **Spell It! List** (single volume) comes with Scripps' Spell It! words and Scripps' Words You Need to Know and is for higher level bees.
- **Graded List** (single volume) comes with Scripps' class and school bee words plus added words and is appropriate for classroom or school bees.
- **Paideia List 1999** - Enhance your word bank with a computerized collection of 3,404 words.
- **Paideia List 2006** - Enhance your word bank with a computerized collection of 4,118 words.

**Spelling Mentor** | #nsmall | \$130 ea.

\_\_\_ Graded & Spell It! 2011-12 \_\_\_ 2006 Paideia \_\_\_ 1999 Paideia

\_\_\_ Spelling Mentor 2011-2012 Graded List | #nsmg | \$75

\_\_\_ Spelling Mentor 2011-2012 Spell It! List | #nsms | \$75

\_\_\_ LOYALTY DISCOUNT Spelling Mentor\* | #nsmr | \$65

\*Customer loyalty discounted price on any one full set of *SpellingMentor* (value \$130) if customer has purchased a full set of any *SpellingMentor* within the last 12 months /1 yr.

Add extended usage licenses for installing *Spelling Mentor* software at multiple locations!

\_\_\_ 2011-2012 Graded/Spell It! Ext. Lic. | #nsmex | add \$130

\_\_\_ 2011-2012 Graded List Ext. Lic. | #nsmexg | add \$75

\_\_\_ 2011-2012 Spell It! List Ext. Lic. | #nsmexs | add \$75

**Spelling Flips** | #nsf | \$149 ea.

\_\_\_ Graded & Spell It! 2011-12 \_\_\_ 2006 Paideia \_\_\_ 1999 Paideia

\_\_\_ Spelling Flips 2011-2012 Graded List | #nsfg | \$95

\_\_\_ Spelling Flips 2011-2012 Spell It! List | #nsfs | \$95

View our **FAQ** section online to learn more about the Paideia lists!

# NATIONAL SPELLING BEE STUDY PRODUCTS ORDER FORM - 2011-12

## ADVANCED SPELLING

### NEW NAT'S NOTES, NEW NAT'S MENTOR & NEW NAT'S FLIPS

New Nat's Notes | #nnn | \$150 ea.  
 \_\_\_ Alpha Sequence \_\_\_ Difficulty Sequence

New Nat's Mentor | #nnnm | \$150 ea.  
 \_\_\_ Vol. 1 \_\_\_ Vol. 2 \_\_\_ Vol. 3 (Nov. '11) \_\_\_ Vol. 4 (Jan. '12)  
 \_\_\_ New Nat's Mentor - Complete 4 Volume Set | #nnnmall | \$550

New Nat's Flips | #nnnf | \$219 ea.  
 \_\_\_ Vol. 1 \_\_\_ Vol. 2 \_\_\_ Vol. 3 (Nov. '11) \_\_\_ Vol. 4 (Jan. '12)  
 \_\_\_ New Nat's Flips - Complete 4 Volume Set | #nnnfs | \$799

### VERBOMANIA, VERBOMENTOR, & VERBOFLIPS

\_\_\_ Verbomania Alpha Sequence | #vbooka | \$75  
 \_\_\_ Verbomania Difficulty Sequence | #vbookd | \$90

VerboMentor - Single Volume | #vmen | \$149  
 \_\_\_ Volume 1 \_\_\_ Volume 2 \_\_\_ Volume 3  
 \_\_\_ VerboMentor - Complete 3 Volume Set | #vmenall | \$399

VerboFlips - Single Volume | #nsfv | \$219  
 \_\_\_ Volume 1 \_\_\_ Volume 2 \_\_\_ Volume 3  
 \_\_\_ VerboFlips - Complete 3 Volume Set | #nsfvfs | \$570

### ETYMAMENTOR, ETYMANOTES & ETYMAFLIPS

EtymaMentor & Notes - Single Volume | #etymn1 | \$30 ea.  
 \_\_\_ Basic Latin \_\_\_ Intermediate Latin \_\_\_ Advanced Latin  
 \_\_\_ Basic Greek \_\_\_ Intermediate Greek \_\_\_ Advanced Greek  
 \_\_\_ EtymaMentor & Notes - SET! All 6 | #etmn6 | \$150

\_\_\_ EtymaMentor Ext. Lic. All 6 Vols. | #etymx6 | \$100  
 \_\_\_ EtymaMentor Ext. Lic. Single Volume | #etymx1 | \$30 ea.

EtymaNotes - Single Volume | #etyn | \$20 ea.  
 \_\_\_ Basic Latin \_\_\_ Intermediate Latin \_\_\_ Advanced Latin  
 \_\_\_ Basic Greek \_\_\_ Intermediate Greek \_\_\_ Advanced Greek  
 \_\_\_ EtymaNotes - SET! All 6 | #etyn6 | \$100

EtymaFlips - Single Volume | #etyf | \$35 ea.  
 \_\_\_ Basic Latin \_\_\_ Intermediate Latin \_\_\_ Advanced Latin  
 \_\_\_ Basic Greek \_\_\_ Intermediate Greek \_\_\_ Advanced Greek  
 \_\_\_ EtymaFlips - SET! All 6 | #etyf6 | \$189

### OTHER UNIQUE ADVANCED PRODUCTS

\_\_\_ Spelling Rules Book | #nsspbk | \$75  
 \_\_\_ New Bee Prepared | #bee | \$45

Written Round Readiness | #nswrr | \$75 ea.  
 \_\_\_ Vol. 1 \_\_\_ Vol. 2 \_\_\_ Vol. 3 \_\_\_ Vol. 4 (NEW! Avail. Jan. '12)

Date \_\_\_\_\_

(Bill To - Skip first two lines below if you are not a school or business.)

School/Business \_\_\_\_\_

ISD \_\_\_\_\_

Department or Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

PO # \_\_\_\_\_

Credit Card: VISA MC Discover AmEx

Card #: \_\_\_\_\_

Expires: \_\_\_\_\_

(Ship To)  
 School/Warehouse \_\_\_\_\_

Department/Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## ANNUAL SPELLING & PAIDEIA

### VALERIE'S SUPPLEMENT

\_\_\_ Valerie's Supplement 2011-2012 | #vs | \$19 ea.  
 \_\_\_ Valerie's Supplement Bulk Order - 10 or more | #vs10 | \$9 ea.  
 \_\_\_ Valerie's Supplement Classics | #vsc | \$28.99\*  
 \*Limited supply. See website for available years.

### TALKING WEBSTER

\_\_\_ Talking Webster - Spell-It! (1 CD) | #tw1 | \$50

### AFTER A SPELL

\_\_\_ After A Spell 2011 (Avail. 12/11) | #after | \$9  
 \_\_\_ After A Spell Collection 1991-2011 | #afterall | \$70

### SPELLING FLIPS & SPELLING MENTOR

Spelling Flips | #nsf | \$149 ea.  
 \_\_\_ Graded & Spell It! 2011-12 \_\_\_ 2006 Paideia \_\_\_ 1999 Paideia  
 \_\_\_ Spelling Flips 2011-2012 Graded List | #nsfg | \$95  
 \_\_\_ Spelling Flips 2011-2012 Spell It! List | #nsfs | \$95

Spelling Mentor | #nsmall | \$130 ea.  
 \_\_\_ Graded & Spell It! 2011-12 \_\_\_ 2006 Paideia \_\_\_ 1999 Paideia

\_\_\_ Spelling Mentor 2011-2012 Graded List | #nsmg | \$75  
 \_\_\_ Spelling Mentor 2011-2012 Spell It! List | #nsms | \$75

### Add extended usage licenses for installing Spelling Mentor software at multiple locations!

\_\_\_ 2011-2012 Graded/Spell It! Ext. Lic. | #nsmex | add \$130  
 \_\_\_ 2011-2012 Graded List Ext. Lic. | #nsmexg | add \$75  
 \_\_\_ 2011-2012 Spell It! List Ext. Lic. | #nsmexs | add \$75

\_\_\_ LOYALTY DISCOUNT Spelling Mentor\* | #nsmr | \$65

\*Customer loyalty discounted price on any one full set of *SpellingMentor* (value \$130) if customer has purchased a full set of any *SpellingMentor* within the last 12 months /1 yr.

### NATALIE'S SPELLING BEE ORGANIZER

Natalie's Spelling Bee Organizer | #nsall | \$100\*  
 \_\_\_ Graded & Spell It! 2011-12 \_\_\_ 2006 Paideia \_\_\_ 1999 Paideia  
 \*Buy 1, get 2<sup>nd</sup>, 3<sup>rd</sup>, or more for 1/2 off!

\_\_\_ Natalie's Spelling Bee Organizer Graded 2011-2012 | #ns1 | \$60  
 \_\_\_ Natalie's Spelling Bee Organizer Spell It! 2011-2012 | #ns2 | \$60

## NATIONAL GEOGRAPHIC BEE

GeoMentor | #geom | \$100 ea.  
 \_\_\_ Foundations \_\_\_ Intermediate \_\_\_ Advanced

GeoMentor & GeoTests | #geomt | \$125 ea.  
 \_\_\_ Foundations \_\_\_ Intermediate \_\_\_ Advanced

### Add extended usage licenses for installing GeoMentor at Multiple Locations!

GeoMentor Extended Usage License | #geomex | add \$100 ea.  
 \_\_\_ Foundations \_\_\_ Intermediate \_\_\_ Advanced

GeoFlips | #geo | \$149 ea.  
 \_\_\_ Foundations \_\_\_ Intermediate \_\_\_ Advanced

## PERSONAL COACHING

Yes, I am interested in  **Personal Spelling Coaching.** Please contact me!

**Personal Geo Coaching.** Please contact me!

## ORDER TOTAL

Total Number of Items Ordered \_\_\_\_\_

\$ \_\_\_\_\_ Subtotal

\$ \_\_\_\_\_ 1<sup>st</sup> Item Shipping (\$8.75 or \$6.00 if check w/ order)

\$ \_\_\_\_\_ Add'l Shipping → Add \$1 per additional item - Note: a "team" set is five items/\$5.00 per set

\$ \_\_\_\_\_ Tax (add 6.75% if in Texas or not exempt\*)

\$ \_\_\_\_\_ ORDER TOTAL

\*Tax Exempt # \_\_\_\_\_

Order is based on flat-fee shipping rate; web orders calculate weight-based shipping.



The 2nd and 3rd place winners at the 2011 National Geographic Bee were Hexco customers!



## GeoMentor, GeoTests, & GeoFlips!

For National Geographic Bee Aspirants!

Choose Level of Difficulty\*

- **Foundations** - 1000 school-level multiple-choice questions
- **Intermediate** - 700 multi-layered questions
- **Advanced** - 500 well-crafted, multi-layered questions

\*Questions from all levels can be used to encourage students' own research and extension of his/her skill set. Read more in-depth descriptions of Hexco's difficulty levels on the National Geographic Bee page of our website!

### Choose Your Favorite Study Format!

**GeoMentor** Software works like a proficient coach keeping track of errors, so a student can hone sessions to his or her problem questions. Choose your level of study based on the Foundations, Intermediate, and Advanced descriptions found on this page. **GeoMentor** keeps up to 20 students' history records for each installation on your PC-compatible systems, and multiple installations are allowed at one location or on one campus. If you would like to send this software program home for installing on up to 5 students' home/personal computers, please add the one-year extended usage license to your order.

**GeoTests** are the most traditional study method. Hexco's 'tests' are in printed format. This printed format gives students and parents an at-a-glance overview and is a handy way to double check how students are learning on the computer. **GeoTests & GeoMentor** are also sold as a set.

**GeoFlips** designate Hexco's online state-of-the-art virtual flashcards which allow and encourage serious students to study anywhere with online access. Our *Flips* series is our most engaging study method for a new generation of peak performers. **GeoFlips** questions are separated by subject in "virtual" decks of approximately 100 cards per deck. There are three modes for study: (1) *Preview* (2) *Test Yourself* and (3) *Take the Challenge*. "Smartcard" option has a built-in algorithm to make missed cards appear more frequently in the deck. Sold as a one year subscription. PC or Mac compatible.

Try **FREE online GeoMentor Samplers or GeoFlips demos** before you buy -- software and Flips are not returnable. Visit Hexco's National Geographic Bee webpage at [www.hexco.com](http://www.hexco.com) for links!

**GeoMentor | #geom | \$100 ea.**  
 Foundations    Intermediate    Advanced

**GeoMentor & GeoTests | #geomt | \$125 ea.**  
 Foundations    Intermediate    Advanced

Add extended usage licenses for installing **GeoMentor** at **Multiple Locations!**  
 GeoMentor Extended Usage License | #geomex | add \$100 ea.  
 Foundations    Intermediate    Advanced

**GeoFlips | #geo | \$149 ea.**  
 Foundations    Intermediate    Advanced

**Hexco's Geo Foundations Products were used by the 2006 National Geographic Bee Champion, Bonny Jain, and by the 2008 Champion, Akshay Rajagopal!**

## Hexco's Personal Geo Coaching



Do you know a motivated student who wants to expand his/her knowledge base with the goal of reaching the highest levels in the National Geographic Bee? **Hexco's Personal Geography Coaching** is designed for students with such dedication.

The program begins with an initial assessment to help identify your student's skill set and learning style. Discovering your child's strengths, as well as weaknesses, is critical to developing his or her unique curriculum. Designed to 'round-out' a student's geographical knowledge, we can help your child achieve their personal goals and build their existing level upward!

Please visit our website for more information or contact Hexco Academic at [hexco@hexco.com](mailto:hexco@hexco.com) or call 800.391.2891.



Our two geography instructor/authors are members of the National Council for Geographic Education. Ms. Meaghan Mulholland-Hutson is a former National Geographic researcher. Ms. Shannon Barker is a former test writer for Harcourt Publishing and educator with a Master of Administration. Ms. Barker has served over 20 years in the U.S. Air Force and has traveled extensively throughout five continents. Questions in Hexco's **Advanced GeoMentor** and **GeoTests** were developed by Barker and Mulholland-Hutson.



**Geography Coaching - 8 Weeks | \$1900**  
**Geography Coaching - 16 Weeks | \$3000**

For more details download more information from our website at [www.hexco.com](http://www.hexco.com) or call us!

**(800)391-2891**

Have younger kids interested in learning more about geography? Look for "Visualize World Geography DVD Set" on our website! Includes posters and workbooks to help kids easily map the entire world!



## NORTH SOUTH FOUNDATION

### Top-Rated North South Products

North South Foundation competitors use the following Hexco products! Please visit our website for expanded descriptions on each of our products!

#### Spelling

- New Nat's Notes/Mentor/Flips!
- Verbomania/Mentor/Flips!
- Valerie's Supplement
- Spelling Mentor/Flips!

#### Vocab

- Verbomania/Mentor/Flips!
- VocabMentor/Tests

#### Writing

Expository Writing

#### Science

- Concepts for Biology, Chemistry & Physics
- Flip cards for Biology, Chemistry & Physics
- Workbooks for Biology, Chemistry & Physics
- Science Tests & Flips!

#### Math

Mental Math Notes

**Hexco Academic** has been a proud sponsor of the North South Foundation Competition for over 10 years. Hexco president, Linda Tarrant, and spelling coach Michelle Horton have also served as pronouncers and judges at North South competitions.

