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The 2nd & 3rd place winners in the
2011 National Geographic Bee
used Hexco products

Important information for a serious geography student or coach

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SOFTWARE



GeoMentor

Geography Software for Your Personal Computer

GeoMentor Software works like a proficient coach keeping track of errors, so a student can hone sessions to his or her problem questions. Choose your level of study based on the Foundations, Intermediate, and Advanced descriptions found on the following page. **GeoMentor** keeps up to 20 students' history records for each installation on your PC-compatible systems, and multiple installations are allowed at one location or on one campus. If you would like to send this software program home for installing on up to 5 students' home or personal computers, please add the one-year extended usage license to your order. Download free sampler on our website before you order!

GeoMentor | #geom | \$100 ea.
___ Foundations ___ Intermediate ___ Advanced

Add extended usage licenses for installing GeoMentor at multiple locations!
GeoMentor Extended Usage License | #geomex | add \$100 ea.
___ Foundations ___ Intermediate ___ Advanced

VIRTUAL FLASHCARDS



GeoFlips

Study Anywhere with Online Access!

GeoFlips are Hexco's online state-of-the-art virtual flashcards which allow and encourage serious students to study anywhere with online access. Our *Flips* series is our most engaging study method for a new generation of peak performers. **GeoFlips** questions are separated by subject in "virtual" decks of approximately 100 cards per deck. There are three modes for study: (1) *Preview* (2) *Test Yourself* and (3) *Take the Challenge*. The "Smartcard" option has a built-in algorithm to make missed cards appear more frequently in the deck. PC or Mac compatible. Sold as a one-year subscription.

GeoFlips | #geof | \$149 ea.
___ Foundations ___ Intermediate ___ Advanced

Try **FREE** online **GeoFlips** demos before you buy (flips are not returnable). Visit Hexco's National Geographic Bee and 'Flips' webpages at www.hexco.com to try free demos!

PRINT

GeoTests

Get Any Geography Test in Printed Format



GeoTests in printed format are the most traditional study method, giving students and parents an at-a-glance overview while allowing parents and coaches to study with their students by calling out questions and checking responses. **GeoTests** are also a handy way to double check how students are learning on the computer. **GeoTests & GeoMentor** are also sold as a set.

GeoTests | #geot | \$60 ea.
___ Foundations ___ Intermediate ___ Advanced

SOFTWARE & PRINT SET

GeoMentor & GeoTests

Geography Software & Test - SET

BEST VALUE



GeoMentor & GeoTests is a set of tests and software available in any study level. Purchasing these items as a set is a \$35 savings!

Download **FREE** online **GeoMentor** Samplers before you buy (software is non-returnable). Visit Hexco's National Geographic Bee webpage at www.hexco.com for links and more information.

GeoMentor & GeoTests | #geomt | \$125 ea.
___ Foundations ___ Intermediate ___ Advanced

Add extended usage licenses for installing GeoMentor at multiple locations!
GeoMentor Extended Usage License | #geomex | add \$100 ea.
___ Foundations ___ Intermediate ___ Advanced

THE 2ND & 3RD
PLACE WINNERS
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GeoTests | #geot | \$60 ea.
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3 reasons you can't afford not to buy

Meet these Hexco customers ...

- The 2nd & 3rd place winners at the 2011 National Geographic Bee
- Akshay Rajagopal - 2008 Champion
- Bonny Jain - 2006 Champion



Study Levels

FOUNDATIONS: This collection of 1000 school-level, multiple-choice questions was written and organized for the novice to the experienced competitor. Used by the 2006 National Geographic Bee Champion, Bonny Jain, and by the 2008 Champion, Akshay Rajagopal, Hexco's foundations geography product(s) teach the 1000 elements to the nation's most astute geography students. Thoroughly mastering these "basics" is paramount to moving on to the next level of study and to providing the foundation upon which many tougher, multi-layered questions are built.

- Terms
- Bodies of water
- World facts
- Capitals
- State nicknames
- North America
- Physical geography
- U.S. geography

INTERMEDIATE: Containing 700 multi-layered questions, Hexco's Intermediate level products mimic the type of questions found at **state-level competitions and the higher rungs of the National Geographic Bee**. Because more facts and clues are woven into the questions (many are in a "this or that" format) students who have spent a considerable amount of time memorizing facts can transition into "thinking through" or synthesizing more complicated questions. This level of study assists in rounding out the knowledge base of serious geography students, and is also appropriate for advanced competitors who are interested in connecting some of the gaps in their own geo fact bank.

ADVANCED: Advanced students who are already proficient in geography and who are aiming for the top rungs of the National Geographic Bee increasingly grapple with the question, "What should I study?" Advanced questions were specifically written to help students prepare to compete among the "top ten" nationally. Advanced content crests at a high level of difficulty and presents 500 well-crafted, multi-layered questions. These are a notably obscure conglomeration of facts associated with various countries, **simulating the type of questions found at the higher rungs of the National Geographic Bee**. Questions give students valuable direction for further investigation and study.

With Hexco Academic, the world is yours

Study Smarter.

Geography Personal Coaching For Beginning to Advanced Level Students!

Students entering the higher rungs of competition have a better chance of winning when they not only work harder, but *study smarter*. In both the long and short term, a personal coach can hold the key to unlocking a student's full potential. **Hexco's Personal Coaching System for Geography** is designed for motivated students who want to expand their knowledge base with the goal of reaching the highest levels in the National Geographic Bee.



The program begins with an initial assessment to identify your student's skill sets and learning style. Discovering your child's strengths, as well as weaknesses, provides the foundation for developing a unique curriculum, designed to 'round out' geographical knowledge. Following the assessment, the coach will begin to make assignments tailored to each student's definitive strengths, weaknesses, and unique interests. Sessions are conducted by phone on a weekly or bi-weekly schedule, and assignments and work lists are provided for student study via email.

Geo coaching tests and data are derived from reliable sources, including the *State Department*, *National Geographic Atlas*, and *Encyclopedia Britannica*. Students must be willing to commit to 1-2 hours of weekly study. Personal Geography coaches serve to help students achieve their personal goals by building upon their existing level and upward!*

Geography Coaching - 8 Weeks | \$1900
Geography Coaching - 16 Weeks | \$3000

*Space is limited. Inquire for availability by calling 800.391.2891 or by emailing linda@hexco.com.

Meet Your **Peak** in 6 Weeks!



For Geo State Champions

Geo Crash Course Enrollment: \$1700
Total Sessions: 6 Session Time: 30 mins
Weekly Personal Coaching: 15 mins

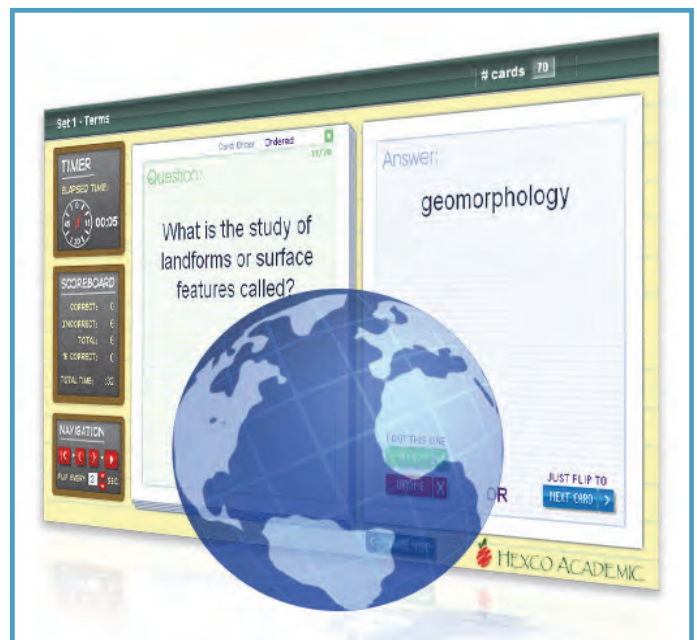
- Learn how to "figure out" a greater number of questions based on clues
- Tap into long-term memory by better mastering concepts — less "cramming"
- Optimize study time
- Network and gain peer-support from other NGB aspirants
- Feel more confident and relaxed at the National Geographic Bee



For more information on Geography Coaching or our 6-week Geo Crash Course, see our "Downloads & Brochures" page at www.hexco.com or email linda@hexco.com or call 1.800.391.2891



Geo Coach, **Shannon Barker** is a former test writer for Harcourt Publishing and educator with a Master of Administration degree. Ms. Barker has served over 20 years in the U.S. Air Force and has traveled extensively throughout five continents. Questions in Hexco's Advanced geography questions were developed by Barker and Mulholland-Hutson, a former National Geographic Researcher; both are members of the National Council for Geographic Education.



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